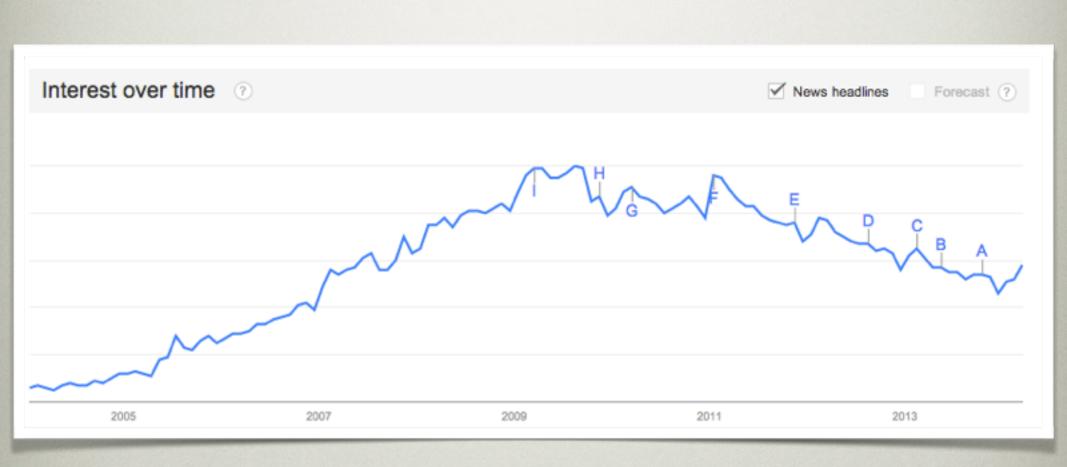
backdrop

Put your content center stage!

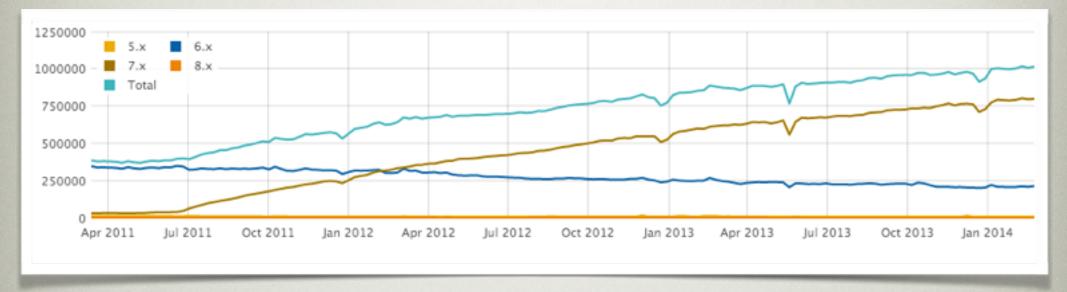
Jen Lampton ~ @jenlampton | Nate Haug ~ @quicksketch

Trends



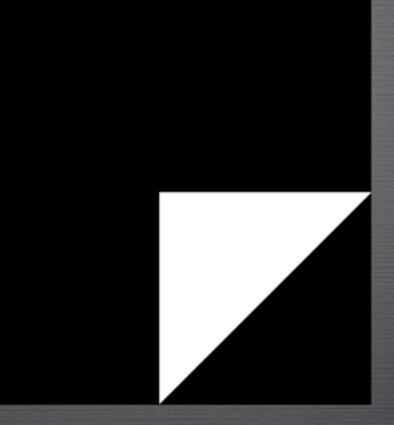
http://bit.ly/google-cms-trends

Usage



- 68% of Drupal 6 sites haven't upgraded (yet)
- Creation of new sites not increasing (much)

https://drupal.org/project/usage/drupal



Backdrop CMS

Backdrop CMS Roadmap

- 1. Configuration Management
- 2. Built-in Views Module
- 3. Revamped Block/ Layout System
- 4. Built-in WYSIWYG Support
- 5. Improved Editorial Experience

- 6. Improved Mobile Support
- 7. HTML5 Markup and Fields
- 8. Improved Performance
- 9. Reduced theme system complexity

10.Improved Multilingual Support

What's the Rub?





Professional Drupal Trainers

- Combined we've taught over 1,500 students
- Each created materials for in-person training classes
- Each featured in Drupalize.me training videos
- Nate: Lullabot trainer since 2005
- Jen: Director of training at Chapter Three, 2010-2012
- Nate: Co-author O'Reilly book "Using Drupal"

Core Contributors

Nate

- AJAX Framework & drag-and-drop systems in Drupal 6
- File & Image modules in Drupal 7
- Dialog system & CKEditor in Drupal 8

Jen

- First core patch included in 7.14 release
- Drupal core usability team member, D7 & D8
- Twig initiative lead, Drupal 8 (2011 - 2013)

Community Leaders

- Lead Organizer, BADCamp
- Organizing Committee, DrupalCon SF 2010
- Berkeley DUG member since 2006
- San Francisco DUG member since 2009
- East Bay DUG member since 2013

What's the Rub?



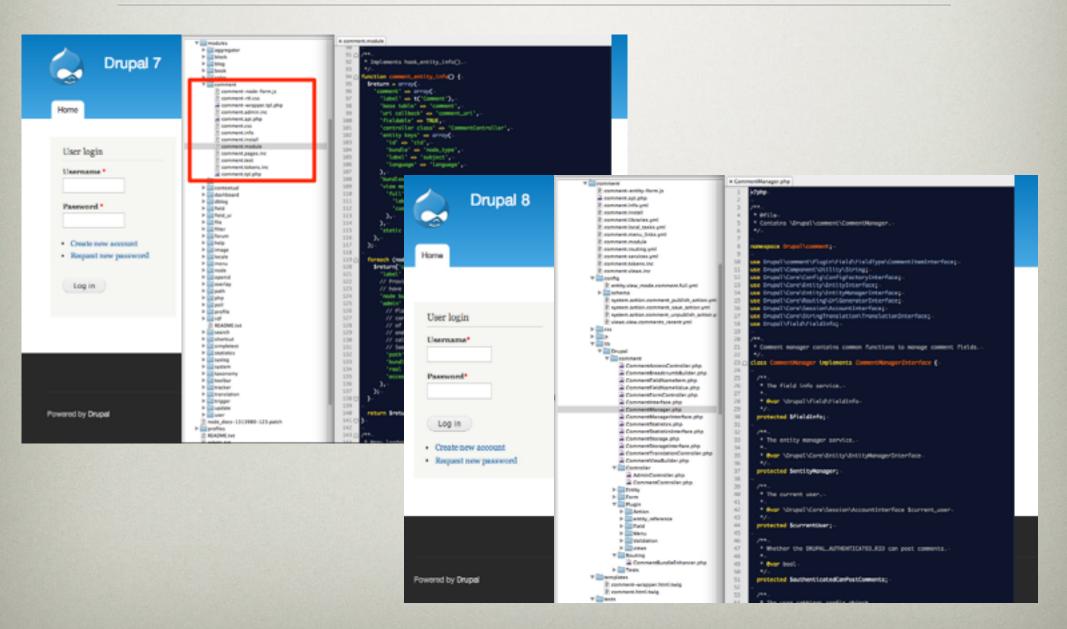
What's the Rub?

- 1. Difference from Drupal 7
- 2. Decision making process
- 3. Distress from existing community
- 4. Developer audience
- 5. Direction of project

Difference from D7

Drupal 7			
User login Usernams	Welcome to Drupal 7 No front page content has been created yet.	Drupal 8	
Log in		User login Username* Password*	Welcome to Drupal 8 No front page content has been created yet.
Powered by Drupal		Log in Create new account Request new password	
		Powered by Drupal	

Difference from D7

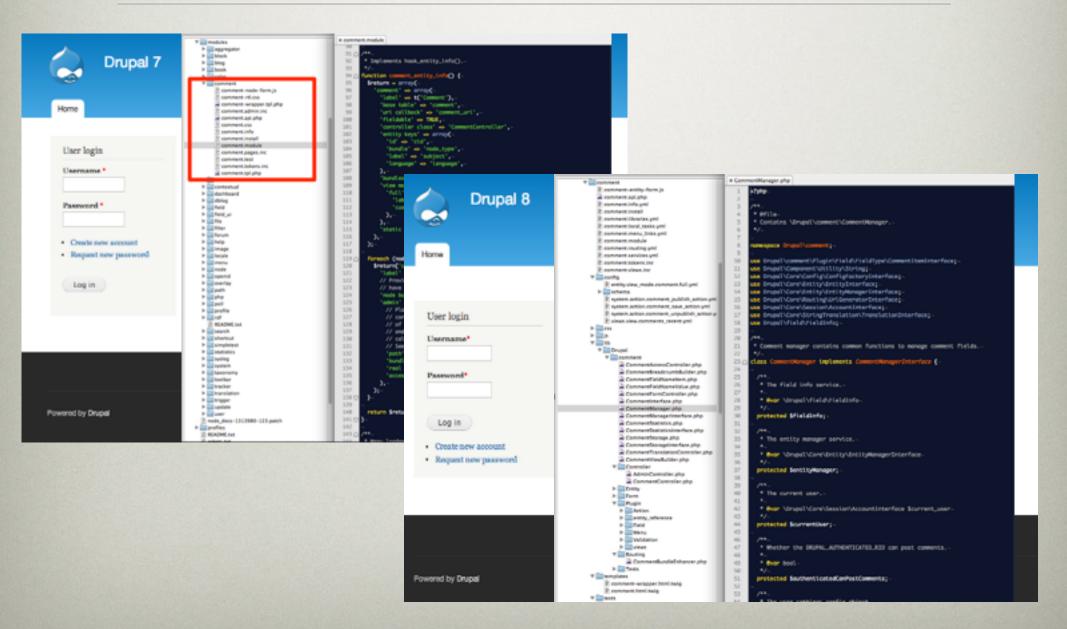


Difference from D7

9,085

contributed modules (for Drupal 7 alone) (not including sandbox projects)

Do this 9,085 times.



Decision making



Do-acracy

Drupal is a do-ocracy, [...] things happen within the community because people are willing to do them.

blog.nerdery.com/2013/02/do-ocracy-and-the-drupal-contrib-ecosystem/

- Andrea "zendoodles" Zoper

Drupal is a do-ocracy. People who act get recognized and become influential

https://twitter.com/drupalcon/status/211012731434835969

- Addi "add1sun" Berry

Example (pro)





Example (con)

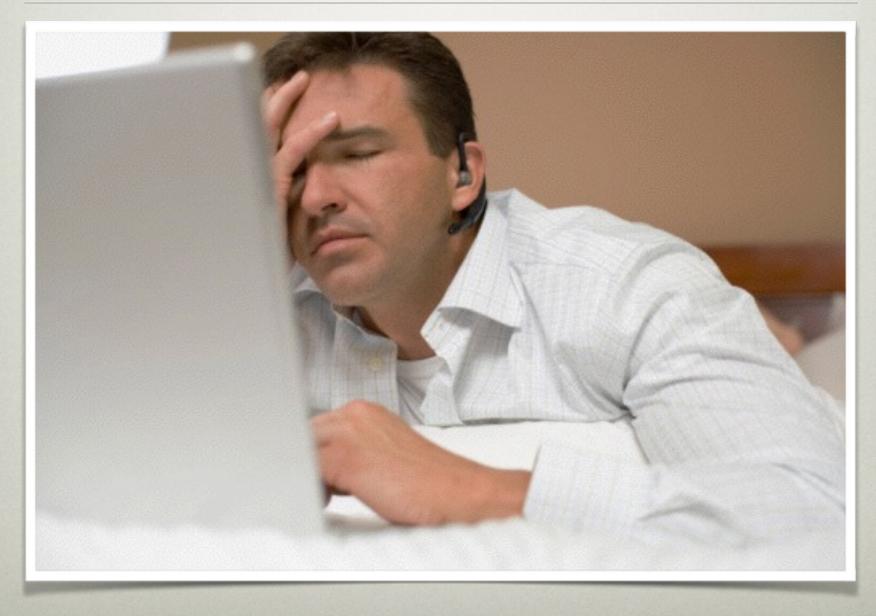
Alternate SQL

- Oracle 0.0001%
- MSSQL 0.9%
- MySQL/Postgres 99%

Alternate Field Storage

- MongoDB 0.0005%
- Riak, Combination, Per-bundle SQL 0.0001%
- Field SQL Storage 99.999%

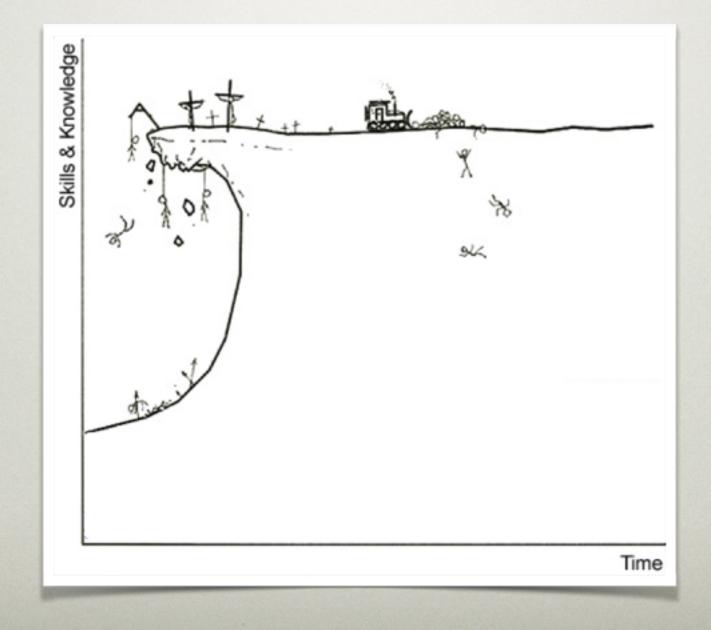
Distress



Distress: Cost

- software (free!)
- development
- hosting
- maintenance
- upgrades

Distress: Learning Curve



Developer Audience

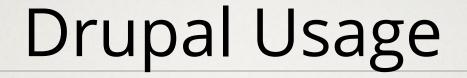


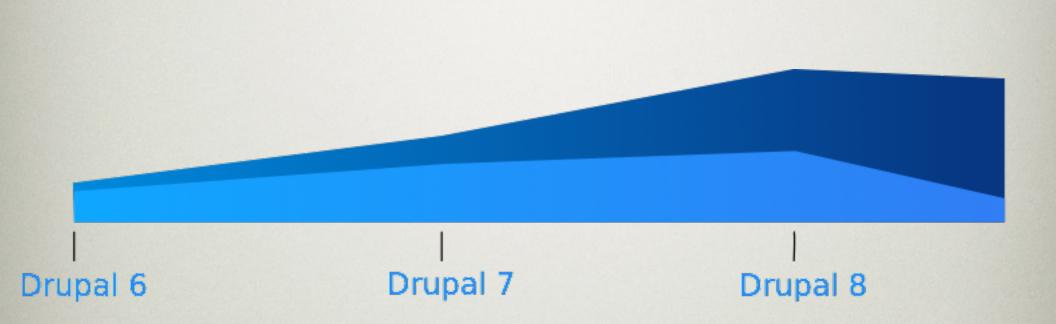
Developer Audience

I think there are two kinds of developers — I'm generalizing — in the Drupal world,

- 1. There's the self-taught Drupal developer and Drupal is how they learn to program.
- And then there are the professionally trained developers [...] that went through college or had some sort of training...

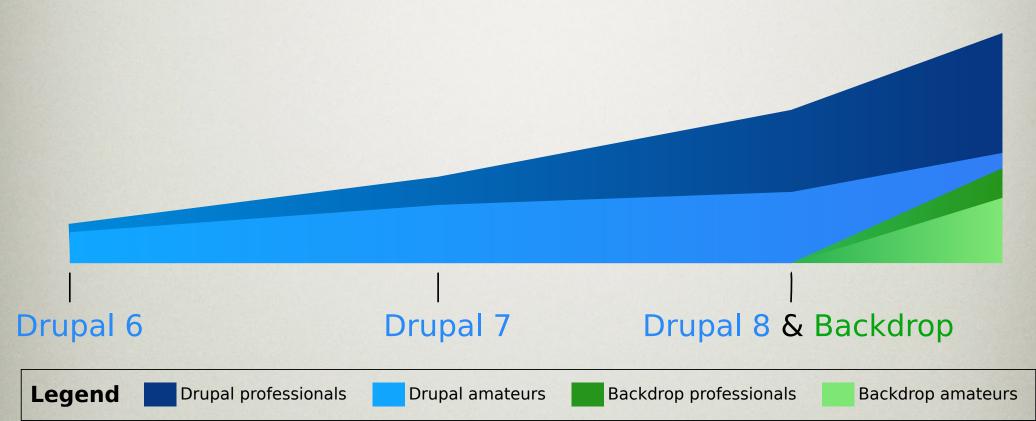
Computerworld - March 11, 2013 - <u>http://bit.ly/drupal-dev-types</u>





- Drupal 8 successfully grows the "professional" market
- But compromises the self-taught "amateur" market





Backdrop CMS fills the down-market gap

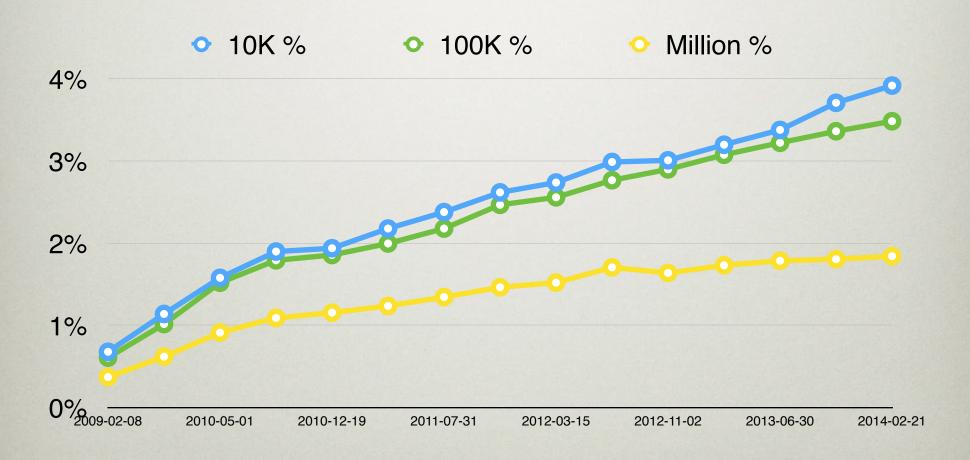
Direction



Direction

- Larger codebase
- More dependencies (on external libraries)
- Symfony-framework based HTTP Kernel
- All* OOP code & design patterns
- Dependency Injection
- Going enterprise

Direction



Drupal marketshare by site traffic



What do we do about it?

Meritocracy

Meritocracy is a philosophy that holds: power should be vested in individuals according to merit.

Backdrop CMS will be evaluating ideas based on merit.

http://en.wikipedia.org/wiki/Meritocracy

Evaluating "Merit"

Who decides what has merit?

What criteria are evaluated to decide merit?

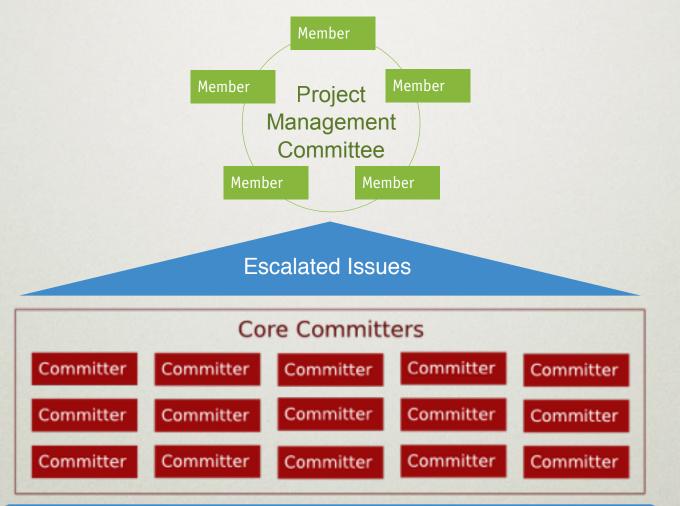
Evaluating "Merit"

PMC

Project Management Committee



Project Management Committee (PMC)



Daily Code Review and Merging

Evaluating "Merit"

Who decides what has merit?

What criteria are evaluated to decide merit?

Backdrop CMS Philosophy

- 1. Keep change to a **minimum**
- 2. Architect for the **majority** (code)
- 3. Design for the **majority** (features & UI)
- 4. Provide **extensibility** (for the minority)
- 5. Keep low system requirements
- 6. Issue planned and measured releases
- 7. Always remain free and **Open Source**

Keep change to a minimum



Architect for the Majority

- Use basic language patterns
- Choose direct implementation over abstraction

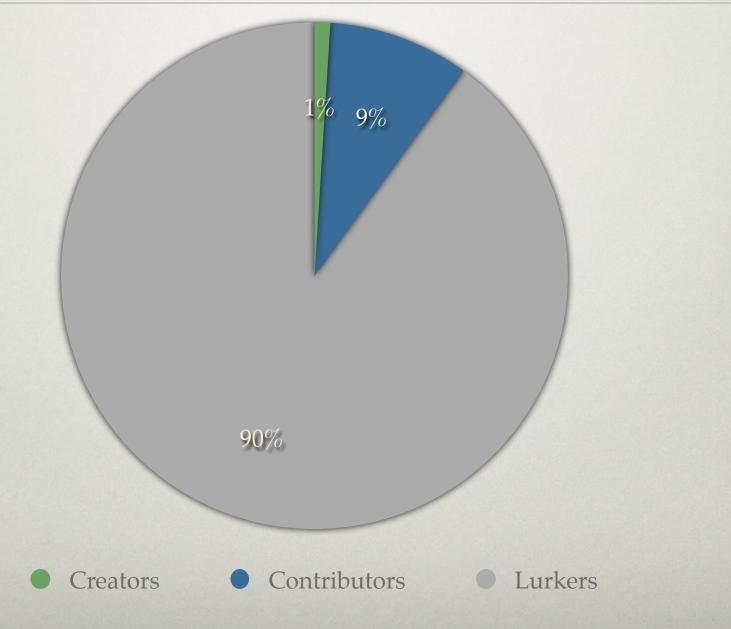
Better code isn't necessarily better for the community

http://www.jenlampton.com/presentations/engineering-80-too-0

Design for the Majority

- Features in core should apply to 80% of all sites.
- Features for the 20% (or less) are left to contrib.

1% Rule



Provide Extensibility

- Maintain stable APIs (even across major releases)*
- The minority can turn to contributed code for their solutions.
- Improve the software iteratively with regular minor releases.

*90% code compatible, as mentioned earlier

When will it be released?

Backdrop CMS

Coming

Summer 2014

Fall 2014.

Where are we now?

Removed from core

- aggregator
- dashboard
- forum
- help
- openID

- overlay
- PHP
- poll
- RDF
- shortcut

- statistics
- tracker
- trigger
- toolbar
- xml-rpc

Cont	nt Structure	Appearance	People	Modules	Configuration	Reports	Menu search	0/22	nate	Log out
Home »	dministration	» Configuratio	on » Devel	opment						
Config	uration ma	anagement	t			SYNCHRONIZE	SINGLE IMPORT/EXPORT	FULL IMPOR	RT/EXPO	ORT

This form allows you to synchronize configuration between sites, such as in development, staging, and production servers. This page shows you the current differences between your current configuration and changes that have been staged for deployment.

4 configurations changed

NAME	MODIFIED TIME	OPERATIONS
admin_menu.settings	07/17/2014 - 20:23	View differences
image.styles.large	07/17/2014 - 20:23	View differences
menu.settings	07/17/2014 - 20:23	View differences
system.cron	07/17/2014 - 20:23	View differences

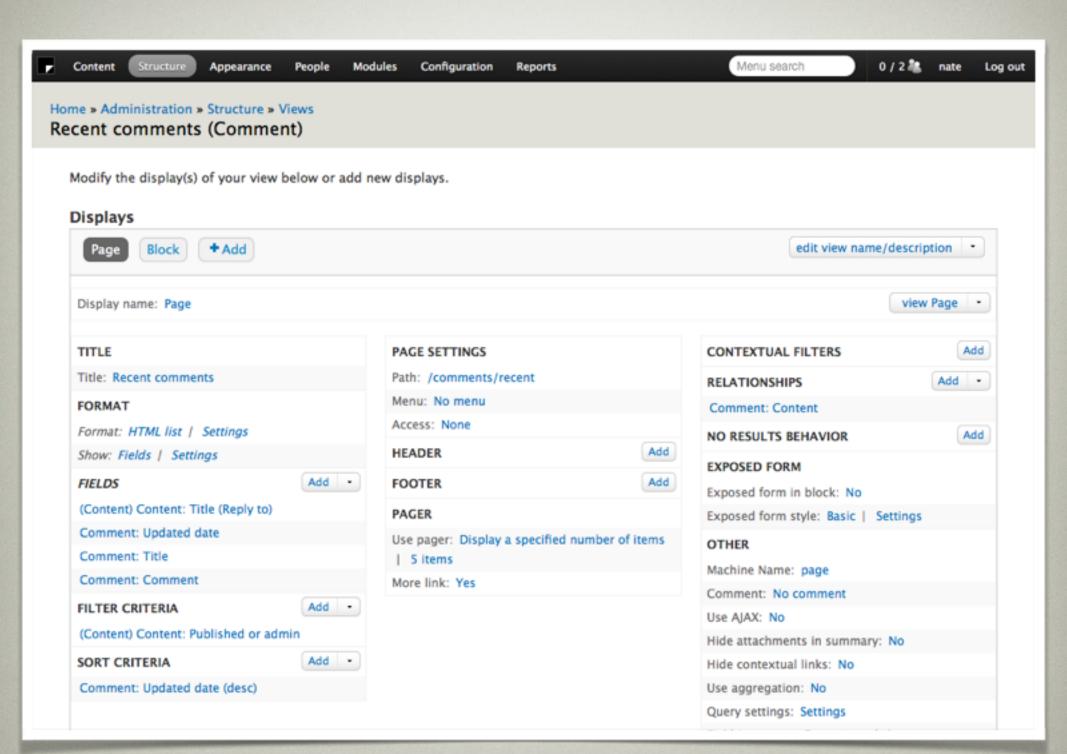
1 new configuration

NAME	MODIFIED TIME	OPERATIONS		
image.styles.super	07/17/2014 - 20:23	View differences		

1 configuration removed

NAME	OPERATIONS
image.styles.thumbnail	View differences

Import all



Content Structur	Appearance Peo	ople Mod	lules Configurat	ion Reports		Menu search	0/12	nate	Log out
Home » Administrati	on » Structure » Layo	uts							
Layouts							LAYOUT	SETTI	NGS
Layout title									
Article Content			Machine name: artic	cle_content [Edit]					
Layout									
Single column Ty	vo column								
Path			7						
	t) symbol to indicate a	wildcard in	the nath, i.e. "nor	le/% or "node/	K/edit*				
Contexts	i, symbol to malcate a	in a cara m	the path net not	iens of nouen	and the second se				
CONEXT	TYPE								
Position 2: node/	% Node from path								
Contexts define wh	at blocks are available	within this	layout. Most wildo	ards in the path	n will be associated with a	ı context automatica	lly.		
User has the role	administrator Remov	ve Config	ure						
+ Add condition	on								
Conditions allow th	is layout to selectively	apply to dif	ferent situations,	such as differen	it types of content at the	same wildcard path.			
Save settings									

Content Structure Appearance Peopl	le Modules Configuration	Reports Menu search	0 / 2 🤽 nate Log or
Home » Administration » Structure » Layouts Edit layout settings	s		LAYOUT SETTINGS
Title type Default title			
Left side Add content		Right side Add content	
User menu	Configure •	User login	Configure •
Syndicate	Configure •	Search	Configure •
		Powered by Backdrop	Configure •
Saura Jaurant Canada			

Save layout Cancel

Carrie	er 🗟	8:19 PM		100% 💷
<	< > 🗅 (backdrop	¢	$\square \bigcirc +$
\otimes		Structure backdrop		
	Content Structure	Appearance People Modules Configuration Repo	orts	More admin tasks
н	Add content 🕒			Menu search
S	Content			0/1 🍇
	Comments 🛛 🕀	Published comments		nate
	Blocks Configure what block	(0) debars and other regions.		Log out
	Content types			

Manage content types, including default status, front page promotion, comment settings, etc.

Layouts

Create new landing pages or modify the layout of existing pages on your site.

Menus

Add new menus to your site, edit existing menus, and rename and reorganize menu links.

Taxonomy

Manage tagging, categorization, and classification of your content.

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- 9. Reduced theme system complexity

10.Improved Multilingual Support

We need more help

- Issues / code changes happening on github
- Google Hangouts every Thursday 1pm PT
- Sprints every Thursday #backdrop

IRC: #backdrop <u>http://backdropcms.org</u> github.com/backdrop/backdrop

@BackdropCMS @jenlampton @quicksketch

Questions?

IRC: #backdrop <u>http://backdropcms.org</u> <u>github.com/backdrop/backdrop</u>

@BackdropCMS @jenlampton @quicksketch

backdrop

@BackdropCMS

IRC: #backdrop <u>www.backdropcms.org</u> <u>github.com/backdrop/backdrop</u> <u>github.com/backdrop/backdrop-issues</u>

Jen Lampton ~ @jenlampton | Nate Haug ~ @quicksketch

Image credits

- Scales: <u>http://thescifichristian.com/2013/09/tng-theology-remember-me</u>
- Raised hands:
 <u>http://frenchspin.com/en/site/everything/articles</u>
- Distress:
 <u>http://www.salvilaw.com/practice-areas/personal-injury-lawyers/emotional-distress</u>
- USS Enterprise: <u>http://thescifichristian.com/2013/09/tng-theology-remember-me</u>