Introducing...

backdrop

A CMS for small-medium business & non-profits.

@BackdropCMS

TACOMA

nterprise
R

nterprise
R

SPIRIT OF THE BLUEGRASS
LEXINGTON
LEXINGTON
FIRE DEPT.

SPIRIT OF THE BLUEGRASS
LEXINGTON
LEXINGTON
FIRE DEPT.

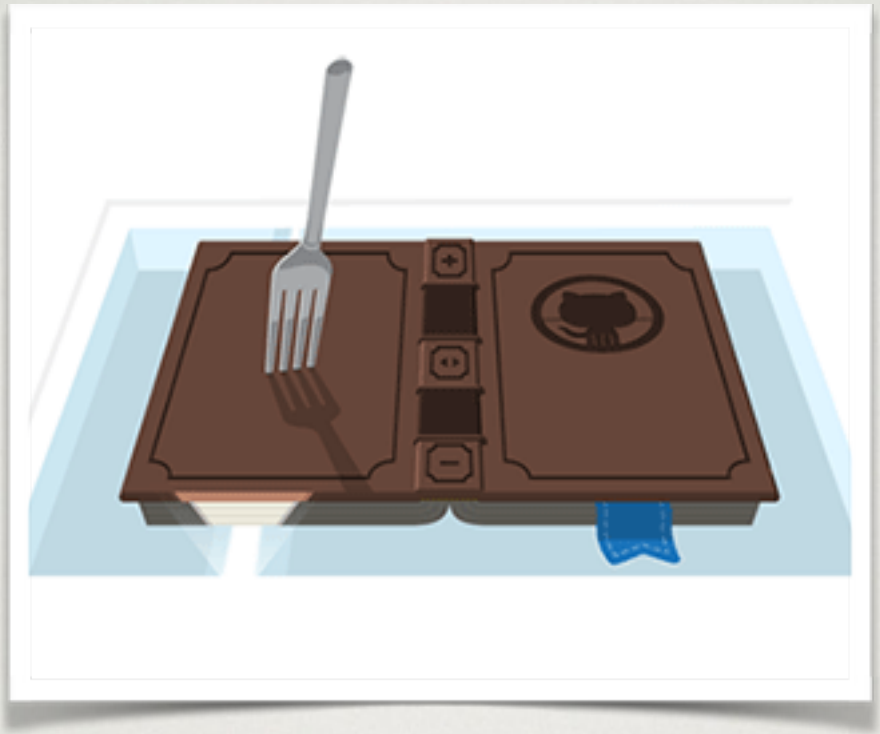
Different tools

for different jobs

backdrop

A Drupal Fork

@BackdropCMS



Founding Forkers

Jen Lampton
Backdrop Project Lead
@jenlampton

Nate Haug
Backdrop Technical Lead
@quicksketch

Drupal Trainers

- Combined we've taught over 1,500 students
- Each created materials for in-person training classes
- Each featured in online training videos
- Nate: Lullabot trainer since 2005
- Jen: Director of training at Chapter Three, 2010-2012
- Nate: Co-author O'Reilly book "Using Drupal"

Drupal Developers

- Habitat for Humanity
- The Grammys
- Oxfam International
- Harvard
- Bay Area Rapid Transit
- Tesla Motors

Drupal Core Contributors

Nate

- AJAX Framework & drag-and-drop systems in Drupal 6
- File & Image modules in Drupal 7
- Dialog system & CKEditor in Drupal 8

Jen

- First core patch included in Drupal 7.14
- Drupal core usability team member, D7 & D8
- Twig initiative lead, Drupal 8 (2011 - 2013)

Drupal community advocates

- Lead Organizer, Bay Area Drupal Camp
- Organizing Committee, DrupalCon SF 2010
- **Spoken @ 80+ Drupal Camps & Cons, combined.**

Why create a fork?

What's different?

1. General **Direction** of the project
2. **Decision making** process
3. Project **principals & philosophy**

Direction

Direction

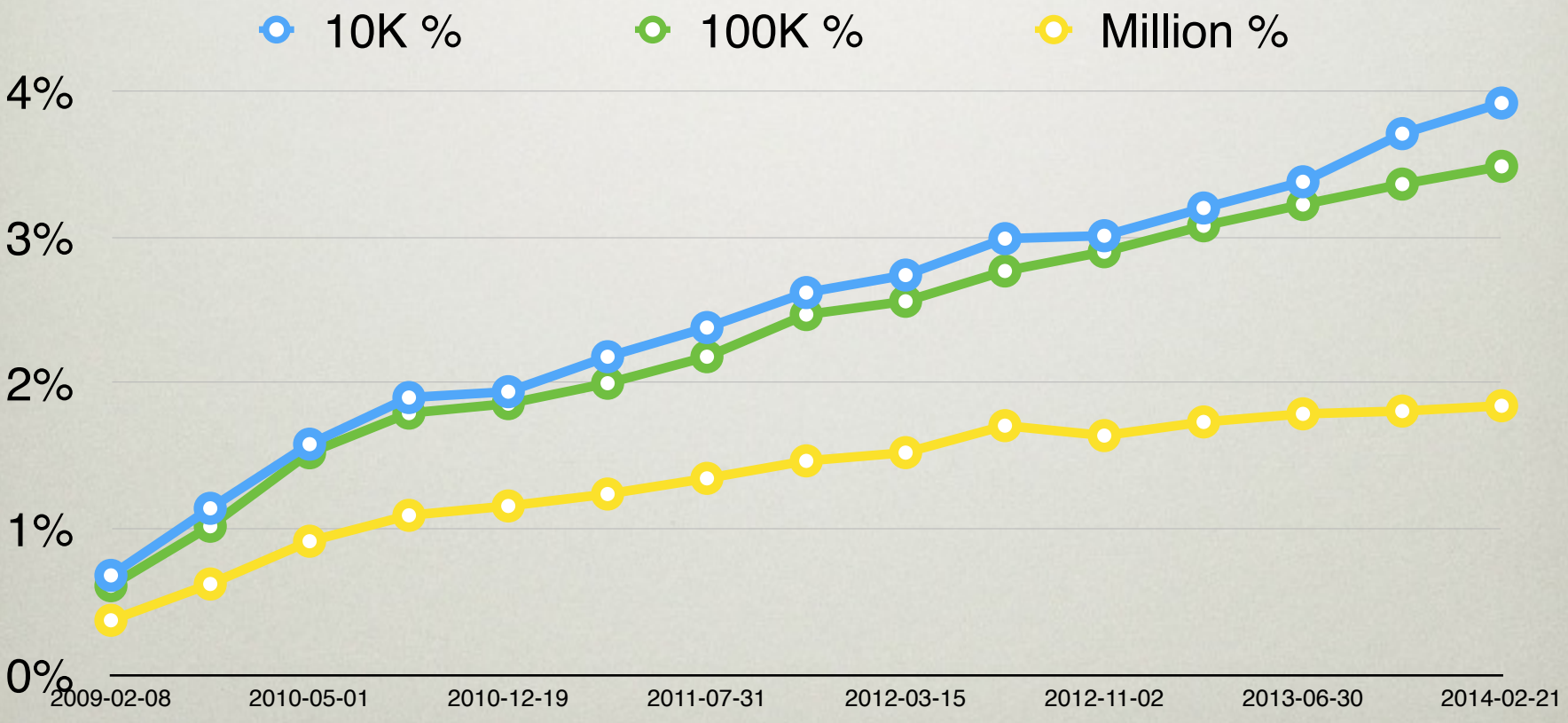
Going enterprise

> Drupal 8 beta is the latest, greatest release of the world's most widely used enterprise web CMS.

http://drupal.com/why-drupal-8

Direction

Sites running Drupal



Drupal marketshare by site traffic

Direction

Code

- Larger codebase
- More dependencies (on external libraries)
- All* OOP code & design patterns
- Symfony-framework based HTTP Kernel
- Dependency Injection

Direction

Cost

- Ongoing maintenance costs
- Specialized (expensive) hosting
- Specialized (expensive) developers
- Migration from version to version (not upgrades)

Decision making

Do-ocracy

> Drupal is a do-ocracy, [...] things happen within the community because people are willing to do them.

blog.nerdery.com/2013/02/do-ocracy-and-the-drupal-contrib-ecosystem/

- Andrea "zendoodles" Zoper

Who decides?

PMC

Project Management Committee

http://www.apache.org/dev/pmc.html

Backdrop CMS Principles

1. Keep change to a **minimum**
2. Architect for the **majority** (code)
3. Design for the **majority** (features)
4. Provide **extensibility**
5. Keep **low system requirements**
6. Issue **planned and measured** releases
7. Always remain free and **Open Source**

https://backdropcms.org/about/philosophy

When will it be released?

Backdrop CMS

Coming

Fall 2014

Backdrop CMS

Demo time?

A different tool

Backdrop CMS

Get involved

Google Hangouts every Thursday 1pm PT

Sprints every Thursday #backdrop

IRC: #backdrop

http://backdropcms.org

github.com/backdrop/backdrop

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Questions?

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Image credits

tree: http://nationaluasi.com/dru/node/107

logs: http://thetwoterriers.blogspot.com/2013/02/a-new-woodstack.html

idea: http://www.clker.com/clipart-6937.html

bubble: http://www.clker.com/clipart-cartoon-thought-bubble.html

bike: https://www.missionbicycle.com/bikes

Toyota truck: http://www.newcars.com/toyota/tacoma/2010

Chevy truck: http://www.edmunds.com/chevrolet/silverado-2500hd/2015

Kitten: http://blue-armadillo.deviantart.com/art/Kitten-in-a-tree-178633204

Firetruck: http://gta.wikia.com/Fire_Truck

Tundra truck: http://bodyarmor4x4.com/ba/extreme-off-road/roof-racks

SquareSpace: http://commons.wikimedia.org/wiki/File:Squarespace_Logo.png

Wordpress: https://wordpress.org/about/logos

Backdrop: https://backdropcms.org/about/logo

Drupal: https://www.drupal.org/node/9068

USS Enterprise: http://thescifichristian.com/2013/09/tng-theology-remember-me

Raised hands: http://frenchspin.com/en/site/everything/articles