

Introducing...

backdrop



A CMS for small-medium business & non-profits.

@BackdropCMS

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backdrop



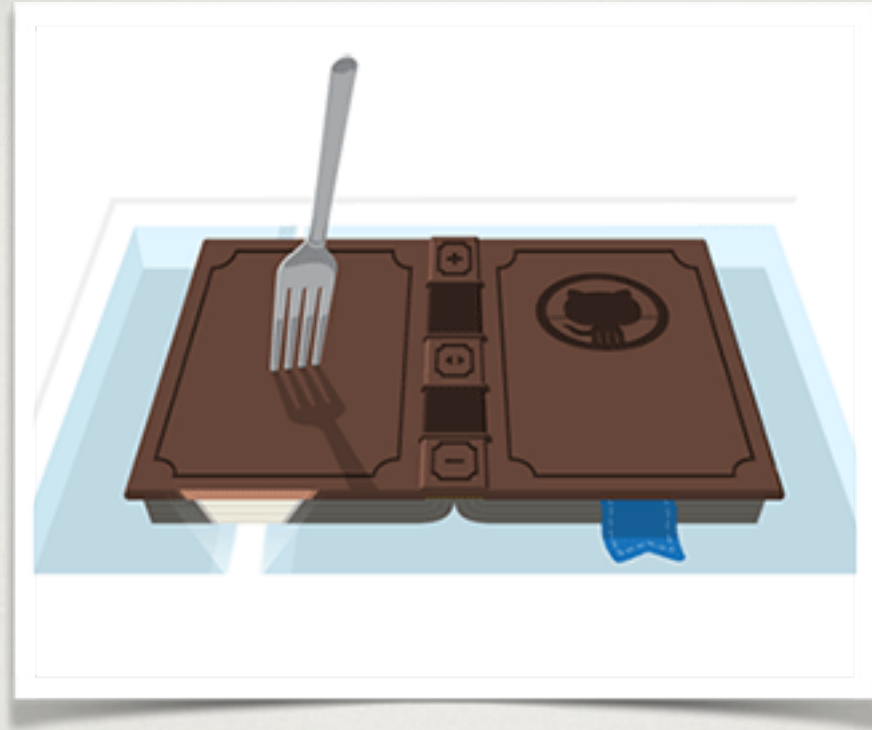
A Drupal Fork

@BackdropCMS

Different tools

for different jobs





Founding Forkers

Jen Lampton

Backdrop Project Lead

@jenlampton

Nate Haug

Backdrop Technical Lead

@quicksketch

Drupal Trainers

- Combined we've taught over 1,500 students
- Each created materials for in-person training classes
- Each featured in online training videos
- Nate: Lullabot trainer since 2005
- Jen: Director of training at Chapter Three, 2010-2012
- Nate: Co-author O'Reilly book "Using Drupal"

Drupal Developers

- Habitat for Humanity
- The Grammys
- Oxfam International
- Harvard
- Bay Area Rapid Transit
- Tesla Motors

Drupal Core Contributors

Nate

- AJAX Framework & drag-and-drop systems in Drupal 6
- File & Image modules in Drupal 7
- Dialog system & CKEditor in Drupal 8

Jen

- First core patch included in Drupal 7.14
- Drupal core usability team member, D7 & D8
- Twig initiative lead, Drupal 8 (2011 - 2013)

Drupal community advocates

- Lead Organizer, Bay Area Drupal Camp
- Organizing Committee, DrupalCon SF 2010
- **Spoken @ 80+ Drupal Camps & Cons, combined.**

Why create a fork?



What's different?



Direction



Direction

Going enterprise

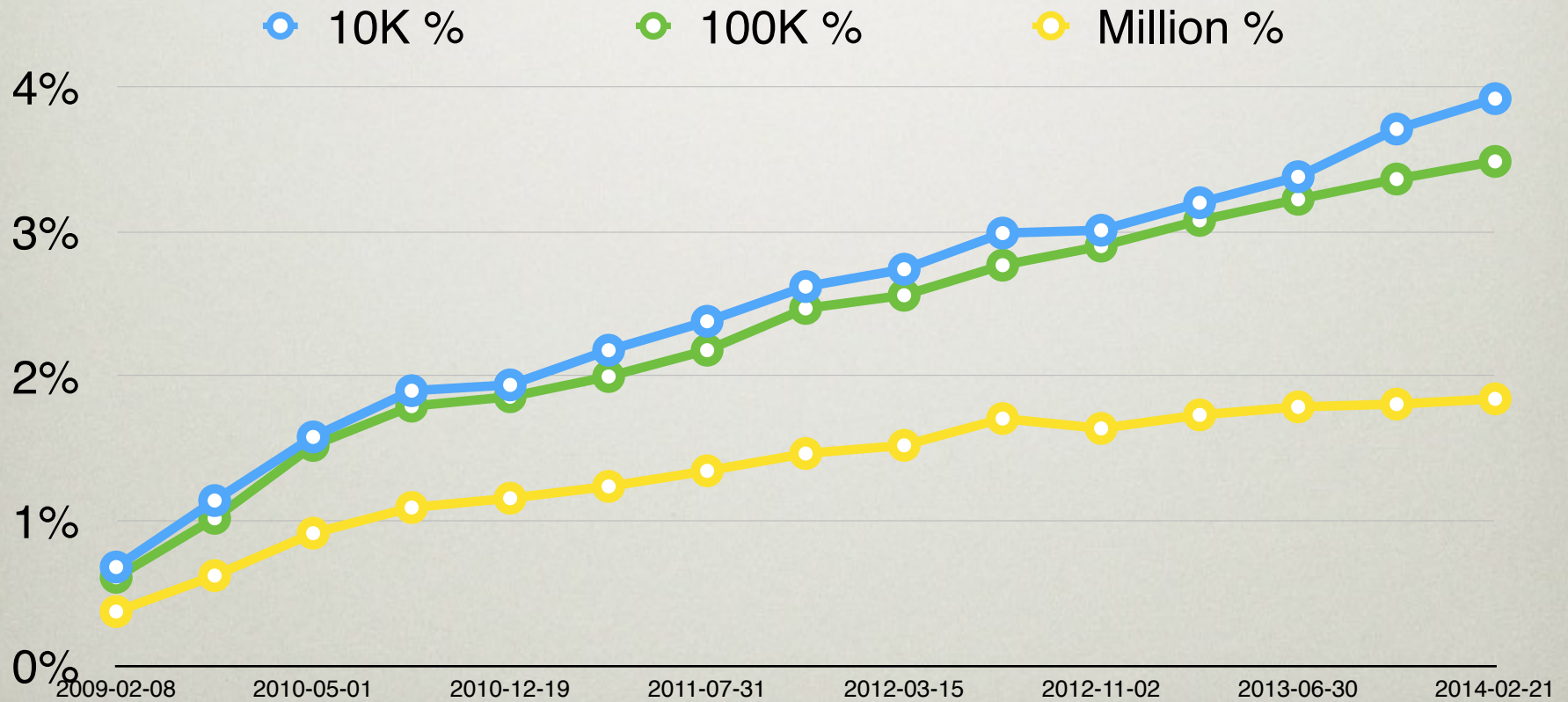
“Drupal 8 beta is the latest, greatest release of the world's most widely used enterprise web CMS.”

<http://drupal.com/why-drupal-8>



Direction

Sites running Drupal



Drupal marketshare by site traffic



Direction

Code

- Larger codebase
- More dependencies (on external libraries)
- All* OOP code & design patterns
- Symfony-framework based HTTP Kernel
- Dependency Injection



Direction

Cost

- Ongoing maintenance costs
- Specialized (expensive) hosting
- Specialized (expensive) developers
- Migration from version to version (not upgrades)



Decision making



Do-ocracy

“Drupal is a do-ocracy, [...] things happen within the community because people are willing to do them.

blog.nerdery.com/2013/02/do-ocracy-and-the-drupal-contrib-ecosystem/

- Andrea "zendoodles" Zoper



Who decides?

PMC

Project Management Committee



<https://backdropcms.org/leadership>

Backdrop CMS Principles

1. **Minimize** unnecessary change
2. Architect for the **majority** (code)
3. Design for the **majority** (features)
4. Provide **extensibility**
5. Keep **low system requirements**
6. Issue **planned and measured** releases
7. Always remain free and **Open Source**

<https://backdropcms.org/philosophy>

When can I use it?



When can I use it?

“Drupal will be released when it's ready.

projected release: Sept 14, 2015
(plus time for contrib to catch up)

<http://drupalreleasedate.com>



When can I use it?

NOW

Released Jan 15, 2015

(but, what about contrib?)

Top Modules

- | | | |
|-------------|--------------------|------------------|
| ✓ views | ✓ admin_menu | ✓ jquery_update |
| ✓ ctools | webform | ✓ ckeditor |
| ✓ token | ✓ imce | ✓ link |
| ✓ pathauto | ✓ date | ✓ backup_migrate |
| ✓ libraries | ✓ google_analytics | ✓ rules |
| ✓ entity | ✓ wysiwyg | ✓ module_filter |

✓ In core

✓ Ported

✓ Underway

Backdrop CMS

Demo time!

Get involved

Google Hangouts every Thursday 1pm PT

Sprints every Thursday #backdrop

IRC: #backdrop

<http://backdropcms.org>

github.com/backdrop/backdrop

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Questions?

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Image credits

tree: <http://nationaluasi.com/dru/node/107>

logs: <http://thetwoterriers.blogspot.com/2013/02/a-new-woodstack.html>

idea: <http://www.clker.com/clipart-6937.html>

bubble: <http://www.clker.com/clipart-cartoon-thought-bubble.html>

bike: <https://www.missionbicycle.com/bikes>

Toyota truck: <http://www.newcars.com/toyota/tacoma/2010>

Chevy truck: <http://www.edmunds.com/chevrolet/silverado-2500hd/2015>

Kitten: <http://blue-armadillo.deviantart.com/art/Kitten-in-a-tree-178633204>

Firetruck: http://gta.wikia.com/Fire_Truck

Tundra truck: <http://bodyarmor4x4.com/ba/extreme-off-road/roof-racks>

SquareSpace: http://commons.wikimedia.org/wiki/File:Squarespace_Logo.png

Wordpress: <https://wordpress.org/about/logos>

Backdrop: <https://backdropcms.org/about/logo>

Drupal: <https://www.drupal.org/node/9068>

USS Enterprise: <http://thescifichristian.com/2013/09/tng-theology-remember-me>

Raised hands: <http://frenchspin.com/en/site/everything/articles>